



Dear Camp:

Have you experienced **head lice outbreaks** at your camp? Do you need assistance **screening campers and staff** for lice? Have you had **frantic parents** calling for alternative solutions to removing lice and nits?

Let Hair Fairies help. In business since 1999, Hair Fairies - The Head Lice Helpers, has nationwide, kid-friendly salons dedicated solely to safely and effectively removing head lice and nits. Our service is guaranteed. We **manually remove** head lice **safely** and **discreetly** using **all natural**, non-toxic products in a private salon setting or in a parent-selected location. We only focus on doing one thing, so our clients can be assured that we perform our service effectively, efficiently and with a smile.

We offer:

- In-salon, in-camp or at-home head lice removal
- All natural products
- Free in-camp screenings
- Free tutorials and informational Q&A sessions for camps and families
- Free lice photo identification via e-mail

As you are likely aware, head lice are extremely common. Thousands of children are expected to contract head lice this year. Harvard School of Public Health states that, "Head lice in the United States are resistant to permethrin and lindane [toxic lice fighting products now banned in California], and higher doses of this insecticide generally are not more effective".

According to National Pediculosis Association (NPA), "Seizures, behavioral changes, Attention Deficit Disorders, cancer, skin diseases, and even death have been reported to the National Pediculosis Association's registry by people who have used chemical treatments [such as RID and NIX] to get rid of head lice or scabies...Based on increasing reports of head lice resistance on a national level, the NPA advises parents to discontinue the use of head lice pesticides...MANUAL REMOVAL IS THE BEST OPTION".

WE DISPELL THE MYTHS ABOUT LICE:

We put families at ease by reassuring them and providing the facts:

- ✓ Head lice are not signs of unwashed hair. Lice thrive in clean rather than dirty hair.
- ✓ Head lice cannot jump nor fly.
- ✓ Head lice cannot live on your pets.
- ✓ Head lice cannot live and breed in your environment (i.e. couches, carpets, movie theaters, cars, airplanes). They must feed regularly from their human host; without food, they die within a few hours.
- ✓ Head lice shampoos can be highly toxic for children and lice have grown resistant to chemicals in many over-the-counter shampoos.
- ✓ Head lice are not effectively treated with remedies such as Vaseline®, mayonnaise, olive oil, gasoline, etc. Some of these remedies may actually damage the scalp.

Our services are recommended by hundreds of pediatricians and are reimbursed by most major health insurance carriers, flexible spending accounts and health savings accounts.

If you would like more of our educational letters, brochures, or a camp screening please call us at 877-285-0069. Visit us at www.hairfairies.com for more information.

Sincerely,

Maria Botham, Founder and President
Hair Fairies - The Head Lice Helpers

