

# Hair Fairies

The Head Lice Helpers



Dear Salon:

Our name says it all: Hair Fairies – The Head Lice Helpers is dedicated solely to safely and effectively removing head lice. When you only focus on doing one thing like we do, you can be assured that we'll do it effectively, efficiently, and with a smile.

In business since 1999, Hair Fairies - The Head Lice Helpers has nationwide, kid-friendly salons dedicated solely to safely and effectively removing head lice and nits. We **manually remove** head lice **safely** and **discreetly** using **all natural**, non-toxic products in a private salon setting or in a parent-selected location. **We provide Safe Solutions for Frantic Families!** Our service is 100% guaranteed.

We offer:

- In-salon or off-site head lice removal services
- All natural products for retail in your salon
- Toll-free support for you and your customers
- Free lice photo identification via e-mail
- Free goodie bags with valuable coupons for your clients presenting with head lice

Head lice are extremely common. As a matter of fact, thousands of children are expected to contract head lice this year. Removing head lice manually is the safest and most reliable method.

Contrary to popular myths and misunderstandings, these are the facts:

- ✓ Head lice shampoos can be highly toxic for children, and they have grown resistant to the chemicals in over-the-counter shampoos.
- ✓ Head lice cannot jump nor fly.
- ✓ Head lice cannot live on your pets.
- ✓ Head lice cannot live and breed in the environment (i.e. couches, carpets, movie theaters, cars, airplanes). They must feed regularly from their human host; without food, they die within a few hours.
- ✓ Head lice are not effectively treated with remedies such as Vaseline®, mayonnaise, olive oil, or gasoline and these remedies may actually damage the scalp.
- ✓ Head lice are not signs of unwashed hair. They thrive in clean hair rather than dirty hair.

**Harvard School of Public Health** states that, "Head lice in the United States are resistant to Permethrin and Lindane [toxic lice fighting products now banned in California], and higher doses of this insecticide generally are not more effective".

According to National Pediculosis Association (NPA), "Seizures, behavioral changes, Attention Deficit Disorders, cancer, skin diseases, and even death have been reported to the National Pediculosis Association's registry by people who have used chemical treatments [such as RID and NIX] to get rid of head lice or scabies...Based on increasing reports of head lice resistance on a national level, the NPA advises parents to discontinue the use of head lice pesticides...**MANUAL REMOVAL IS THE BEST OPTION**".

Our services are recommended by hundreds of pediatricians and are reimbursed by most major health insurance carriers, flexible spending accounts and health savings accounts.

If you would like to receive goodie bags for your salon, an educational packet, or information on retailing our products please call us at 877-285-0069. Visit us at [www.hairfairies.com](http://www.hairfairies.com) for more information.

Sincerely,

Maria Botham, Founder and President  
Hair Fairies - The Head Lice Helpers

