

Hair Fairies

The Head Lice Helpers



Dear Parents,

In partnership with your child's school *Hair Fairies- the Head Lice Helpers* is providing you with information about an important issue that your family may be confronted with over this next school year – **head lice**. Please read through the facts about head lice, how it could affect your child's education, and what to do if you or your child contracts head lice.

Head Lice - The Facts

Head lice are extremely common. As a matter of fact, thousands of children in school districts nationwide are expected to contract head lice this year. The good news is that head lice themselves do not pose a direct physical threat to you or your child. They are parasites feeding exclusively off of human blood, but they do not carry diseases. However, there are potential health implications and, moreover, implications for your child's education and your peace of mind.

The potential physical implications from head lice include the onset of infection in lesions that result from intense scratching or use of a toxic agent to treat the head lice. Luckily, such infections are rare and most parents take care not to use such harmful chemicals. Therefore, the real challenge posed by head lice is the impact on a child's education, since in many cases the children miss valuable classroom time due to head lice. Different school districts have different policies, but many of them require that students with head lice must be kept out of school until they are free of lice. There is also the social stigma associated with having head lice that may make a child feel excluded, which means it should be dealt with quickly to avoid any embarrassment.

In addition to the impact on the child, parents like you also suffer the burden of having to deal with head lice on your own. Furthermore, research by the Harvard School of Public Health shows that if one family member has head lice, the other members of the household are likely to contract head lice as well, making it a problem with the potential to affect the whole family.

Head Lice – More Facts

- ✓ Head lice shampoos can be highly toxic for children, and they have grown resistant to the chemicals in over-the-counter shampoos.
- ✓ Head lice cannot jump nor fly.
- ✓ Head lice cannot live on your pets.
- ✓ Head lice cannot live and breed in the environment (i.e. couches, carpets, movie theaters, cars, airplanes). They must feed regularly from their human host; without food, they die within a few hours.
- ✓ Head lice are not effectively treated with remedies such as Vaseline®, mayonnaise, olive oil, or gasoline and these remedies may actually damage the scalp.
- ✓ Head lice are not signs of unwashed hair. They thrive in clean hair rather than dirty hair.

Head Lice – The Solution

We recommend checking your child for head lice once a month. Use a regular comb to part the hair. Eggs are cemented onto the hair shaft; therefore they will never just fall or flick off. The nape of the neck, crown of the head, and behind the ears are where head lice tend to lay their eggs; however, the entire scalp should be checked.

Discovering you or your child has head lice can be very stressful and time consuming. Hair Fairies - The Head Lice Helpers™ is a guaranteed service that manually removes head lice safely and discreetly, in a private salon setting or your chosen location. **We provide Safe Solutions for Frantic Families!** We have successfully treated thousands of families nationwide. Our services are recommended by hundreds of pediatricians and are reimbursed by most major health insurance carriers, flexible spending accounts and health savings accounts. We also provide a 100% guarantee that our services will successfully treat your whole family's head lice problem.

We offer:

- In-salon or at-home head lice removal
- All natural products
- Free in-school and in-camp screenings
- Free tutorials and informational Q&A sessions for schools and families
- Toll-free support
- Free lice photo identification via e-mail

Please call us at 877-285-0069 or visit us at www.hairfairies.com for more information.

Sincerely,

Maria Botham, Founder and President
Hair Fairies - The Head Lice Helpers

